

SPONSORS' PROSPECTUS

INTERNATIONAL Haemovigilance Symposium

18-20 MARCH 2026

ROME

Organised by



www.ihn-org.com

In Cooperation with



www.centronazionalesangue.it

Professional Congress Organiser



www.era.gr

CONTENTS

3

Invitation Letter

4-5

About IHN

6

Why Sponsor?

7-8

Sponsorship
Packages

9-10

Exhibition

11

Industry
Sessions

12-13

Various Sponsorship
Opportunities

14

Registration &
Accommodation

15

Application
Form

16

General
Regulations

INVITATION

Dear Colleagues and Friends,

On behalf of the **International Haemovigilance Network (IHN)**, we are pleased to invite you to the **IHN Symposium 2026**, taking place in **Rome, Italy, 18–20 March 2026**.

The scientific programme will feature expert lectures, oral and poster presentations, and round-table discussions, designed to encourage practical exchange and strengthen haemovigilance practice internationally. Topics will include current priorities such as implementation of the evolving SoHO framework and digital/AI-enabled haemovigilance, alongside case-based learning and cross-country perspectives.

We warmly invite organisations committed to transfusion safety, quality and innovation to support IHN Symposium 2026 through the sponsorship and exhibition opportunities outlined in this booklet. These opportunities are designed to enable meaningful engagement with a highly specialised audience while maintaining the independence of the scientific programme and operating in accordance with applicable local rules and industry standards.

Rome, an enduring meeting point of history, ideas and cultures, offers a fitting setting for dialogue and collaboration. We look forward to welcoming you and continuing to build a shared culture of learning and patient safety.

With kind regards,

Shruthi Narayan, MD

President, International Haemovigilance Network (IHN)

Barbee I. Whitaker, PhD

Board Member, International Haemovigilance Network (IHN)

Simon Benson,

Chair, International Haemovigilance Network (IHN) Seminar Committee

ABOUT IHN



About IHN:

IHN brings together individuals and organisations from around the world with an interest in haemovigilance, for the purposes of education and support. We hold international scientific seminars, and provide a forum for developing definitions and for sharing and analyzing data for benchmarking and practice improvement. IHN also supports developing and established national haemovigilance systems by participation in their scientific and educational activities.

Much progress has been achieved in haemovigilance over the past 20 years, but there is still a lot to do.

IHN's vision:

Health services around the world will have effective haemovigilance systems in place.

IHN's mission statements (purpose):

To promote haemovigilance internationally to improve outcomes for donors and patients

To support haemovigilance systems worldwide

To be the leading international haemovigilance resource

IHN's mission statements (organisational):

IHN shall be a financially sustainable organisation

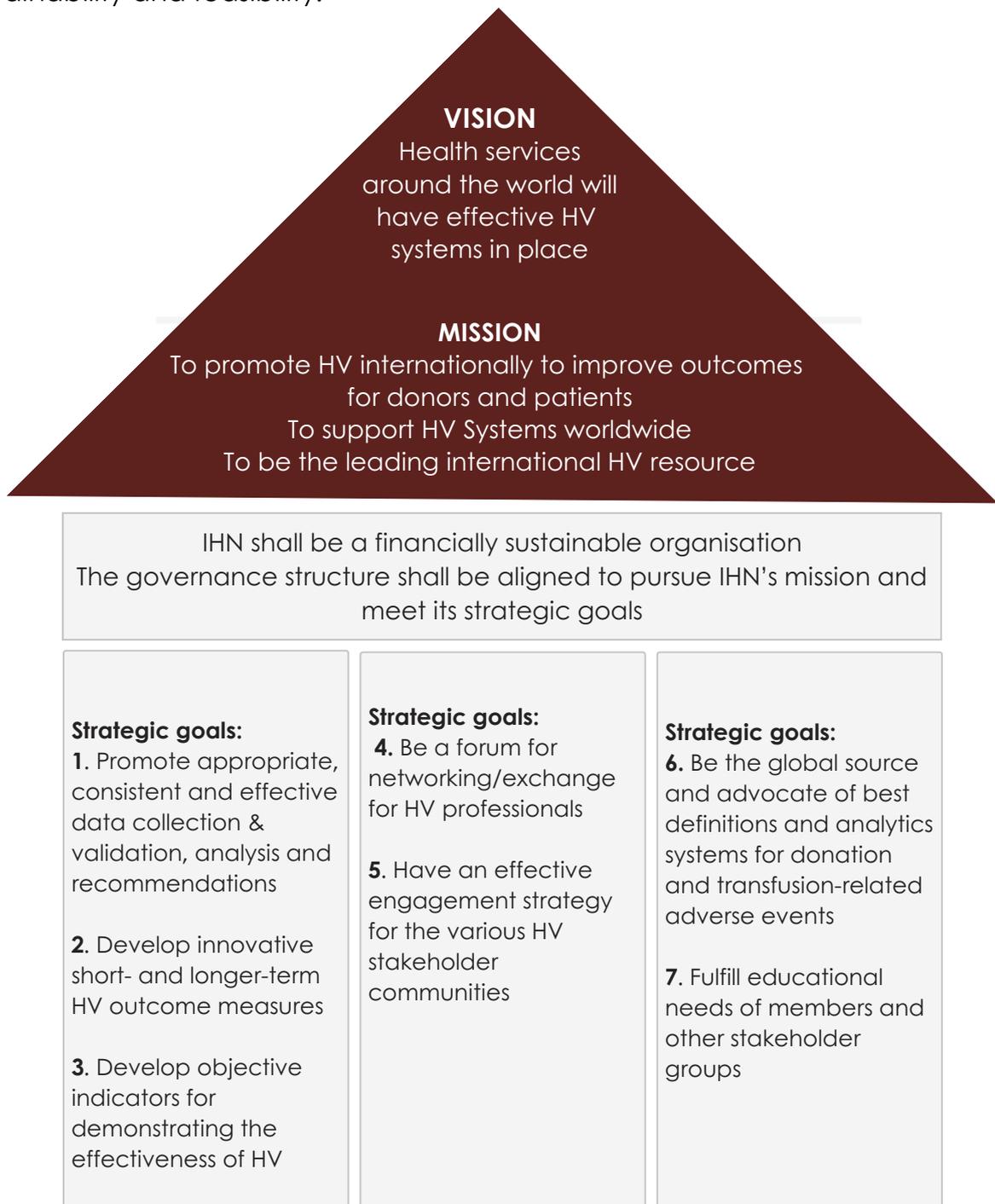
The governance structure shall be aligned to pursue IHN's mission and meet its strategic goals

ABOUT IHN



IHN's strategic goals:

In the figure below, the roof represents IHN's vision and mission, and the pillars indicate strategic goals towards fulfilling the mission. The beam represents connecting organisational structures, ensuring sustainability and feasibility.



WHY SPONSOR ?

Participating as Sponsor or Exhibitor in the **IHN Symposium 2026** will give your company the opportunity to be associated with a prestigious international Symposium whilst enjoying high exposure and engagement opportunities with the global Haemovigilance community.

Join IHN Symposium 2026 and:

Expand your
visibility

1.

2. Showcase innovations, products and technologies, taking advantage of the multiple sponsored sessions opportunities

3.

Gain exposure and benefit through the communication channels of IHN before and during the Symposium

4. Maximize
your reach

Distinguish
yourself from
competitors

5.

Create countless
chances of
networking with
haemovigilance
professionals
worldwide

6.

The sponsorship brochure includes all the available items. However we are at your disposal to discuss opportunities tailored to your particular needs.

SPONSORSHIP PACKAGES

A range of sponsorship packages is offered to accommodate different organisational goals and budgets.

Platinum, Gold and Silver Sponsors

These packages provide high-visibility recognition and opportunities to engage with delegates through the exhibition area and agreed sponsor benefits.

Availability is limited per category.

Package benefits support efficient planning, combining multiple visibility elements into a single structured option for the Symposium. **Allocation of exhibition positions and optional sponsorship items is offered on a priority basis**, subject to availability and applicable rules/codes.

Custom options

If your organisation has specific objectives, we will be pleased to discuss a tailored sponsorship arrangement, subject to compliance review and feasibility.

Industry collaboration and scientific independence

We value constructive collaboration with responsible industry partners to support education and dialogue in haemovigilance.

Sponsorship does not influence the scientific programme, speaker selection, or abstract decisions, and all benefits are delivered in accordance with applicable local requirements and industry standards.

To discuss sponsorship options, please contact the PCO (ERA):

Mr Alexandros Terzis — aterzis@era.gr

PLATINUM
SPONSOR
1 Slot available

GOLD
SPONSOR
2 Slots available

SILVER
SPONSOR
2 Slots available

SPONSORSHIP PACKAGES

| | PLATINUM Sponsor | GOLD Sponsor | SILVER Sponsor |
|---|------------------------------|---|------------------------------|
| Benefits | 7.000€ + applicable taxes | 5.000 € + applicable taxes | 4.000€ + applicable taxes |
| Recognition in IHN Symposium 2026 Documentation (Final Program and Abstract Book-PDFs on the Symposium website) and the Symposium's website | ✓ | ✓ | ✓ |
| Satellite Symposium (industry-organised session) | ✓ 60min | | |
| Satellite Lecture (industry-organised session) | | ✓ 30 min | |
| Exhibition space (location assigned by priority) | 6m ² | 6m ² | 6 m ² |
| Advertisements in the Final Program (PDF on the Symposium website) and in the Abstract Book | Back cover | Inside Back Cover page or Inside Front Cover page | 1 Inside full page |
| Complimentary industry staff registrations | 4 | 3 | 2 |
| Video Commercial (Video or static image) playing in the main hall during breaks: | 2 minutes | 1 minute | 30 seconds |
| Logo link in the Symposium website | ✓ | ✓ | ✓ |
| Company profile in the Final Program (PDF on the Symposium website), Symposium website | 500 word | 300 word | 150 word |

The cost of the exhibition rental (space only) is
€ 500 per m² + applicable taxes
(Major sponsors will be given priority in the selection of the exhibition space)

The above cost includes:

- 500W electric power supply (additional power on request)
- General cleaning after set up and before the opening of the exhibition area
- Two (2) exhibitor badges per 6m²
- Minimum space rental is 6m²

REMITTANCE

The entire balance must be remitted **no later than Friday 6 March, 2026** using the means of payment specified on the contract.

Payment can be split as follows:

- 50 % of the total amount **upon submitting the application form.**
- Balance of the total amount **by Friday 6 March, 2026**

TECHNICAL EXHIBITION MANUAL

The Symposium Organisers will send further technical information to all exhibitors including information on furniture rentals, hostesses etc. per request.

INVOICING POLICY

Your invoices will be sent by e-mail and the electronic document is considered as the original invoice at the end of the Symposium. You will not receive your invoice in printed form by postal mail.

CANCELLATION POLICY

All cancellations should be sent in written to
Mr. Alexandros Terzis: aterzis@era.gr

The following cancellation fees will apply:

20% of the total amount of sponsorship for cancellations received before Friday 6 March, 2026.

EXHIBITION | GENERAL INFORMATION

FOREWORD

For participating organisations, exhibition space remains one of the most effective ways to increase visibility, support scientific exchange, and hold focused conversations with a specialised haemovigilance audience. In addition to highlighting your presence at the Symposium, the exhibition area helps to:

- Strengthen corporate visibility and reputation
- Present solutions and services through demonstrations and direct discussion
- Facilitate networking by providing a clear meeting point for delegates and industry representatives

EQUIPPING & SETTING UP BOOTHS

Exhibition space is provided as space only.

Exhibitors may install standard booth elements and display materials in accordance with venue regulations and safety requirements

Available spaces will be shown on the official exhibition plan (to be shared with confirmed exhibitors).

All exhibitors will receive a Technical Exhibitor Manual including technical specifications, delivery/shipping address, and labelling guidelines.

SET UP

Tuesday, 17 March 2026 Exact hours to be confirmed.

DISMANTLING

Friday, 20 March 2026 after the end of the scientific programme (exact hours to be confirmed).

CONFIRMATION OF RESERVATIONS

To confirm participation, the enclosed application form should be completed and sent by email to ERA.

Exhibition space allocation is confirmed upon receipt of the signed agreement and payment in accordance with the contract.

While booth placement is intended to be final, the Organising Secretariat reserves the right to adjust locations if required for operational or safety reasons.

All sponsorships include:

- **Logo + hyperlink on the Symposium website**
- **Sponsor acknowledgement in the digital programme**

INDUSTRY SESSIONS

Time slots will be allocated on a first confirmed basis, except that Major Sponsors will have priority in selecting available time slots (subject to the overall programme structure and venue availability). Sponsors interested in booking an Industry Session should apply in writing by **30 January 2026**.

The Sponsor may propose the session topic and speakers, subject to approval by the Symposium Scientific Committee.

60' Satellite Symposium (after the Scientific Programme)

€ 5.000 + applicable taxes

Above cost includes:

- 60 minutes room rental (scheduled after the end of the scientific programme)
- Standard audio/visual equipment
- 1 hostess/host for 30 minutes prior to the session
- 1 official symposium communication item promoting the session to registered participants

Important Notes

- Speakers & Moderators will be invited by the Sponsor
- The Sponsor is responsible for the organisation and costs of its invited speakers (travel/accommodation/registration where applicable), in accordance with applicable rules/codes and local requirements.
- Final session title, agenda, and speaker list are subject to Scientific Committee approval.
- Deadline for final programme details: 27 February 2026.

30' Satellite Lecture (during Lunch Break)

€ 3.000 + applicable taxes

- Above cost includes:
- 30 minutes room rental (scheduled during a lunch break, subject to the final programme)
- Standard audio/visual equipment
- 1 hostess/host for 30 minutes prior to the session
- 1 official symposium communication item promoting the session to registered participants

Important Notes

- Speakers & Moderators will be invited by the Sponsor
- The Sponsor is responsible for the organisation and costs of its invited speakers (travel/accommodation/registration where applicable), in accordance with applicable rules/codes and local requirements.
- Final session title, agenda, and speaker list are subject to Scientific Committee approval.
- Deadline for final programme details: 27 February 2026.

OTHER SPONSORSHIP OPPORTUNITIES

Speakers Preview Desk | Exclusive Sponsorship: € 2.000 + applicable taxes

- Sponsor logo on Speakers' Preview Desk signage
- Sponsor logo on workstation idle screen
- Option to provide mouse pads for each workstation (sponsor-produced; subject to approval)

Poster Area | Exclusive Sponsorship : € 2.000 + applicable taxes

- Sponsor logo on poster area signage

Pads & Pens | Exclusive Sponsorship: € 2.000 + applicable taxes

- Sponsor logo on Symposium pads & pens
- The Organising Committee selects the type/design and final quantities

Delegate Bags | Exclusive Sponsorship: € 2.000 + applicable taxes

- Sponsor logo on official delegate bags
- The Organising Committee selects the type/design and final quantities

Lanyards | Exclusive Sponsorship: € 2.000 + applicable taxes

- Sponsor logo on official lanyards
- The Organising Committee selects the type/design and final quantities

OTHER SPONSORSHIP OPPORTUNITIES

Video Commercial: € 1.500 + applicable taxes

A sponsor video or static visual (up to 60 seconds) will be displayed on available screens during breaks in the main hall and in the exhibition area during opening hours, in rotation with other sponsors' visuals (looped playlist).

Advertisements (Inside Full Page) : € 800 + applicable taxes

One inside full-page advertisement in the Final Programme (PDF) and in the Abstract Book (PDF) published on the Symposium website.

Advertisements will appear in a clearly marked Sponsor/Exhibition section, separate from the scientific programme and abstract content, and positioned according to the publication layout.

(Artwork specifications and deadlines will be communicated by the organisers.)

Banner Placement: € 1.000 + applicable taxes

One sponsor roll-up banner (max. 1m width) placed in the exhibition area

Banner production and delivery are the sponsor's responsibility.

Placement subject to venue and safety regulations; no exhibition space/table included.

Newsletter mailing service | Up to 2 Sponsors: € 1.500 + applicable taxes

Increase visibility by placing your logo in the Symposium's official newsletter template.

Includes two (2) organiser-sent newsletter mailings featuring sponsor logo placement.

Notes:

- Newsletters are distributed only by the organisers to the Symposium's official mailing list (in line with privacy requirements).
- Sponsor does not receive participant contact details.

Private Meeting Room (Industry) — upon request

Opportunity to hire a room at the venue for private meetings (subject to availability).

Catering and AV equipment can be arranged at additional cost

REGISTRATION & ACCOMMODATION

Registration to the Symposium

| Type | Day 1 Pass | Full Congress Pass <i>Early Bird</i> Till February 25th | Normal Rate After February 25th |
|----------|------------|---|------------------------------------|
| Delegate | 150 € | 350 € | 400 € |

The registration fees for participants include:

- Access to the scientific sessions and exhibition
- Meeting material
- Certificate of attendance

Hotel Accommodation

| Hotel | Rates per overnight (taxes & breakfast included) |
|----------------------------|---|
| Hotel Quirinale Hotel (4*) | 215 € Single Room |

Registration Cancellation Terms & Conditions

- Cancellation requests must be made to ERA Ltd in writing.
- For cancellations received up to and including 6 February 2026: Full refund minus a €25.00 administrative fee.
- For cancellations received up to and including 27 February 2026: 50% refund minus a €25.00 administrative fee.
- For cancellations received 28 February 2026 and onwards: No refund will be possible.
- Registration name changes will be possible up until 13 March 2026.
- All refunds will be processed after the end of the Symposium.

Accommodation Cancellation Terms & Conditions

- Cancellation requests must be made to ERA Ltd in writing.
- For cancellations received up to and including 16 January 2026: Full refund minus a €25.00 administrative fee.
- For cancellations received up to and including 31 January 2026: A one-night cancellation fee will apply.
- For cancellations received 15 February 2026 and onwards: No refund will be possible.
- All refunds will be processed after the end of the Symposium.

APPLICATION FORM

COMPANY NAME:

VAT NUMBER:

ADDRESS:

CITY STATE/PROVINCE:

COUNTRY / ZIP CODE:

E-MAIL ADDRESS:

CONTACT NAME:

TITLE AND POSITION:

MOBILE NUMBER:

We confirm our sponsorship under the following formula: €_____ + applicable taxes

We would like to reserve exhibition space: _____ (stands) for a total of _____ square meters, at a total of €_____ + applicable taxes

We kindly request your confirmation and the corresponding contract.

Our company agrees to meet the financial obligations arising from this request.

Date

Signature and company seal

Payment should be made through bank transfer to **ERA LTD:**

BANK NAME : **ALPHA BANK**

ACCOUNT NUMBER:101-00-2002-044307

IBAN: GR66 0140 1010 1010 0200 2044 307

SWIFT: CRBAGRAAXX

ACCOUNT HOLDER: ERA LTD

BANK ADDRESS : 40 STADIOU STR. P.C.102-52 ,ATHENS KENTPIKO

ERA LTD ADDRESS: 17 ASKLIPIOU STR. ATHENS

Please enclose a copy of the bank transfer receipt with the Application Form.

All related bank charges must be covered by the applicant.

GENERAL REGULATIONS

ARTICLE 1 – General

The Organisers determine the main specifications of the Exhibition, including (without limitation) the opening and closing dates, opening hours, and (if applicable) admission conditions, and may amend these where operationally necessary.

If the Exhibition is extended, exhibitors may, upon request and subject to Organisers' approval, close their exhibition space on the originally scheduled closing date. In such case, exhibitors may not remove exhibits or alter the appearance of the exhibition space before the date and time specified by the Organisers.

If, due to force majeure or other circumstances beyond the reasonable control of the Organisers (including, without limitation, fire, flooding, accident, strike, riot, severe weather, security incidents or threats), the Exhibition cannot take place, exhibitor applications will be cancelled. Any refunds will be handled in accordance with the applicable Agreement, taking into account any non-recoverable costs already incurred.

The Organisers may also decide to suspend, interrupt, evacuate, or cancel the Exhibition where required for safety or security reasons. Exhibitors agree to comply with all reasonable instructions issued by the Organisers, the venue, and the Exhibitor Services Manual. Exhibitors are responsible for complying with venue regulations and any technical or operational requirements issued by the venue owner/operator. The Organisers shall not be liable for consequences arising from the enforcement of these requirements or from measures taken to protect public safety.

ARTICLE 2 – Conditions of Participation

The Organisers determine the categories of exhibitors and reserve the right to approve the products and/or services presented at the Exhibition.

Exhibitors may present only equipment, products, processes, or services that they:

- manufacture or provide themselves; or
- are authorised to represent as an agent or distributor.

Where an exhibitor participates as an agent/distributor, the exhibitor must provide, upon application, a list of the brands and/or products/services it intends to present.

The Organisers reserve the right, at their discretion, to refuse or require the removal of any product/service or promotional material that does not align with the aims of the Exhibition, is misleading, constitutes unfair competition, breaches venue rules, or violates applicable laws and regulations.

The Organisers may also allow additional products/services where they are considered relevant and beneficial to the Exhibition. Sales policy: Direct retail sales involving immediate on-site delivery to the buyer are prohibited. All products/services displayed and all promotional activities must comply with applicable laws and regulations. It is strictly prohibited to display unlawful products, products derived from unlawful activity, or to offer regulated products/services without the required legal authorisations. Any breach of these provisions may lead to removal from the Exhibition and may result in further action under the applicable Agreement and/or legal proceedings, where appropriate.

ARTICLE 3 – Price of the Organising Services

The fees for the organising services and any related services are as set out in the applicable Agreement. If the scope of services changes at the exhibitor's request, or if the Organisers are required to implement changes due to venue requirements or circumstances beyond their reasonable control, the Organisers may revise the relevant fees accordingly. Any such revision will be communicated in writing and shall reflect the updated cost components (which may include, without limitation, materials, labour, transportation, third-party services, and applicable taxes and charges).

ARTICLE 4 – Terms of Payment

Payment for organising services and any associated costs shall be made in accordance with the payment schedule, due dates, and payment methods set out in the applicable Agreement.

For late applications, the first instalment payable upon acceptance shall be equal to any instalments that would already be due as of the date the Organisers receive the application. The same applies to exhibitors on a waiting list who are offered exhibition space due to a cancellation or vacancy: upon acceptance, they must immediately pay any instalments that are due at that time under the relevant payment schedule.

ARTICLE 5 – Failure to Pay

If an exhibitor fails to make any payment by the applicable due date or in accordance with the payment terms set out in the Agreement, the Organisers may apply the provisions of Article 7 (Withdrawal) and/or suspend the exhibitor's participation until all outstanding amounts are settled.

Late payments may accrue interest from the due date until the date of actual payment at the rate specified in the Agreement (or, where not specified, at the maximum lawful rate permitted by applicable law). Any reasonable costs incurred in connection with debt recovery may also be charged to the exhibitor, where permitted.

ARTICLE 6 – Payment Policy

To confirm and complete the sponsorship, the following payments shall be made:

- 50% of the total amount upon submission of the application form (and acceptance by the Organisers).
- The remaining 50% balance by 6 March 2026.

Article 7 – Withdrawal

If an exhibitor withdraws from the Exhibition, cancels stand equipment/options, or fails to occupy the allocated exhibition space, any amounts paid and/or outstanding in respect of the organising services, exhibition space, and associated costs shall remain payable in accordance with the cancellation terms set out in the Agreement. Amounts already paid may be retained by the Organisers as cancellation fees and/or to cover costs incurred, even if the exhibition space is subsequently reallocated to another exhibitor.

An exhibitor will be deemed to have withdrawn if it fails to take possession of its allocated exhibition space by the deadline communicated by the Organisers (and in any case no later than one (1) day prior to the official opening of the Exhibition), unless an extension has been agreed in writing. In such circumstances, the Organisers may reallocate the space and remove any signage or materials relating to the defaulting exhibitor, without any obligation to provide a refund or compensation, subject always to the terms of the Agreement. **Non-occupancy does not release the exhibitor from its payment obligations.**