## Patients as safety partners- giving it our best SHOT

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## BACKGROUND

Serious Hazards of Transfusion (SHOT) is the United Kingdom's (UK) haemovigilance scheme, collecting information on transfusion adverse reactions and events. Recommendations for avoiding harm are published in the Annual SHOT Reports

#### INTRODUCTION

A main recommendation from the 2021 Annual SHOT Report was "Patients as safety partners" - staff must ensure that they involve, engage and listen to patients as partners in their own care, including transfusion support. Whilst considering implementation of the recommendation, SHOT identified that the SHOT website did not have a patient specific section. It was agreed that development of a patient focused page could help engage patients, donors, families and carers. It would support staff by creating a space for patient focussed resources, and those aimed at healthcare practitioners

#### **METHOD**

The operational team and two SHOT lay representatives formed a small project group to explore development of a patient information page

### RESULTS

A patient information page was developed for the SHOT website Patient Information - Serious Hazards of Transfusion (www.shotuk.org/patients/) and launched on World Patient Safety Day on 17 September 2022. The page contains information from various sources to help support shared decision-making and enhance transfusion safety. Data from Google Analytics were gathered and analysed from the launch date in September 2022 to February 2024

Engagement

 Google analytics were analysed from 17<sup>th</sup> Sept 2022 to

12<sup>th</sup>

2024

February

• 2929 page

age visits views, 2412 of these were unique users meaning 82% of visits were by different individual users



The average length of each page visit has been 2 minutes and 36 seconds

#### **Patient Information**





Welcome to the patient information page! Here you will

find resources\* for patients, families & carers.







**SHOT App** 





The patient information page can be accessed on the

SHOT website and by downloading the SHOT App

# CONCLUSION

A determined and ongoing effort by SHOT to place patients at the heart of haemovigilance and transfusion safety continues. It is encouraging to see uptake and positive engagement with the page. Further aims are to continue to promote and develop the page, monitor analytics for page visits. Development of a patient facing App, "My Transfusion" is underway and will be launched in 2024 to provide an alternative, engaging and instant means to access key patient information. Engaging patients, their families, and carers as 'safety partners' helps co-create safer systems, identify, and rectify preventable adverse events

#### SYNOPSIS

- A main recommendation from the 2021 Annual SHOT Report was "Patients as safety partners"
- A patient information page was developed and launched on World Patient Safety Day on 17 September 2022
- There have been 2929 visits to the patient information page since its launch
- A patient facing App "My Transfusion" is under development



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Thank you to all SHOT reporters for your continued detailed investigations into adverse events, and to all the SHOT team and patient representatives. Safety is a team effort.

S Narayan (Ed) D Poles et al. on behalf of the Serious Hazards of Transfusion (SHOT) Steering Group. The 2021 Annual SHOT Report (Published July 2022).