

International Haemovigilance Symposium 2024

Organized by:



In Cooperation with:

Coordinating
Haemovigilance
Centre and
Surveillance of
Transfusion - SKAEM

&



As to diseases, make a habit of two things:
to help, or at least, to do no harm
Hippocrates (5th-4th cent. B.C.), Epidemics 1: XI

”

11-12 APRIL
2024

Royal Olympic Hotel

**ATHENS
GREECE**

SPONSORS' PROSPECTUS

Professional Congress Organizer



- 3 Invitation Letter
- 4 About IHN
- 5 Why Sponsor?
- 6-7 Sponsorship Packages
- 8-9 Exhibition
- 10 Industrial Sessions
- 11-12 Various Sponsorship Opportunities
- 13 Application Form
- 14 General Regulations

Dear IHN Friends,

Dear Colleagues and Friends,

It is our great honor and pleasure to invite you to the upcoming **IHN Symposium 2024**, which will take place in the captivating city of **Athens, Greece, on the 11th & 12th of April, 2024**.

The scientific program of the Symposium is designed to include lectures from world known experts, Oral and Poster Presentations and thematic Round Table discussions. We believe that this structure will facilitate and enhance the knowledge and clinical skills of the participants and aim to provide better care to our patients globally.

We trust that our Symposium will be a unique opportunity for your company to promote itself and connect with haemovigilance professionals by choosing one of the below sponsorship opportunities.

Athens, with its history dating back to ancient times and its vibrant spirit, is an inspiring setting for our symposium. It serves as a reminder that even in the face of adversity, this city has persevered and thrived.

We look forward to welcoming you all to share our knowledge and experiences and to promote international collaboration.

On behalf of the IHN, SKAEM, National Public Health Organization of Greece, and the Organizing & Scientific Committee

Shruthi Narayan

Chair of Organizing Committee,

Medical Director, SHOT and Consultant Donor Medicine

Barbee I. Whitaker

Chair of the Scientific Committee,

Lead General Health Scientist, Office of Biostatistics and Pharmacovigilance

Center for Biologics Evaluation and Research, US Food and Drug Administration

Constantina Politis

Chair of the Local Organizing Committee,

Emeritus Professor of Pathology, University of Athens, Hematologist, Honorary Scientific

Advisor at National Public Health Organization, Coordinating Haemovigilance Centre and Surveillance of Transfusion- SKAEM



About IHN:

IHN brings together individuals and organizations from around the world with an interest in haemovigilance, for the purposes of education and support. We hold international scientific seminars, and provide a forum for developing definitions and for sharing and analyzing data for benchmarking and practice improvement. IHN also supports developing and established national haemovigilance systems by participation in their scientific and educational activities.

Much progress has been achieved in haemovigilance over the past 20 years, but there is still a lot to do.

IHN's vision:

Health services around the world will have effective haemovigilance systems in place.

IHN's mission statements (purpose):

To promote haemovigilance internationally to improve outcomes for donors and patients

To support haemovigilance systems worldwide

To be the leading international HV resource

IHN's mission statements (organizational):

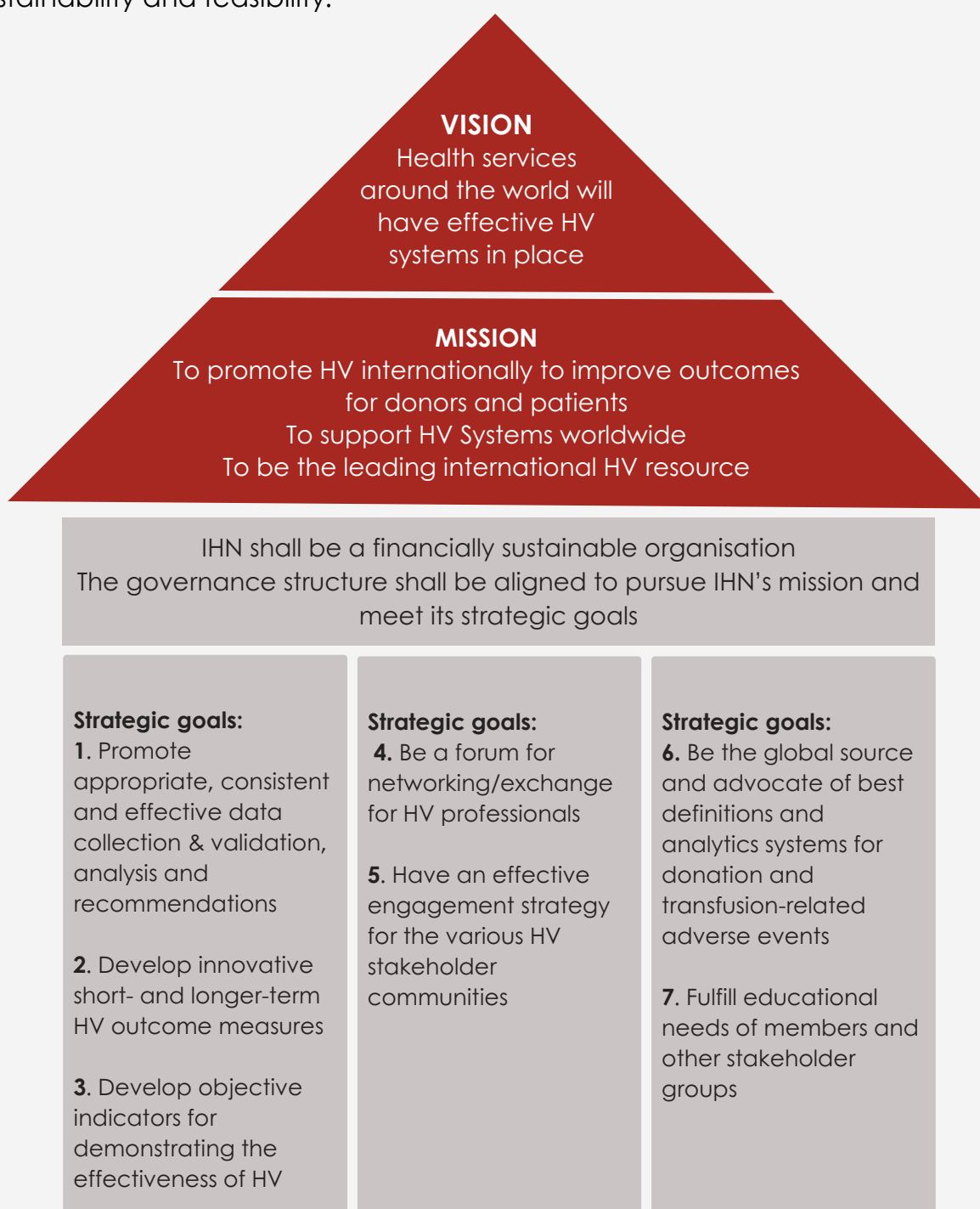
IHN shall be a financially sustainable organization

The governance structure shall be aligned to pursue IHN's mission and meet its strategic goals



IHN's strategic goals:

In the figure below, the roof represents IHN's vision and mission, and the pillars indicate strategic goals towards fulfilling the mission. The beam represents connecting organizational structures, ensuring sustainability and feasibility.



Participating as Sponsor or Exhibitor in the IHN Symposium 2024 will give your company the opportunity to be associated with a prestigious international Symposium whilst enjoying high exposure and engagement opportunities with the global Haemovigilance community.

Join **IHN Symposium 2024** and:



Expand your visibility



Showcase new drugs, products and technologies, taking advantage of the multiple sponsored sessions opportunities



Gain exposure and benefit through the communication channels of IHN before and during the Symposium



Maximize your reach



Distinguish yourself from competitors



Create countless chances of networking with the top dermatologists around the world

The sponsorship brochure includes all the available items. However we are at your disposal to discuss opportunities tailored to your particular needs.

A range of sponsorship opportunity packages is offered in order to allow each company to exhibit its products according to the company's specific needs and budget.

Platinum, Gold and Silver Sponsor

First-class presence of leading companies in the Pharmaceutical industry. Limited Slots are available per category for Platinum, Gold & Silver!

Let us now take a look at the real opportunities that Platinum, Gold and Silver Sponsors can take advantage of:

- More efficient planning of costs: you will receive a sponsoring "package" that already comprises the entire promotion during the Symposium.
- Priority in choosing the position in the exhibition area, the sponsored lecture time, and all other sponsoring Initiatives.

Please feel free to discuss with us the possibility of an individual sponsorship package that covers the special needs of your company.

We strongly believe in the significance of collaborating with the industry in order to organize a successful Symposium. Your presence as well as the presence of application specialists is necessary for the complete education of the participants. The Scientific Societies and the industry have a common interest to organize a Symposium that will, not only attract many participants from all over the world, but also will succeed in educating them in the latest methods and techniques.

To take advantage of these opportunities, please contact our PCO ERA representative, **Mr. Alexandros Terzis** by e-mail: aterzis@era.gr at your earliest convenience!



SPONSORSHIP PACKAGES

| | PLATINUM Sponsor | GOLD Sponsor | SILVER Sponsor |
|---|-------------------------------------|---|-------------------------------------|
| Benefits | 7.000€ + applicable taxes | 5.000 € + applicable taxes | 4.000€ + applicable taxes |
| Recognition in IHN Symposium 2024 Documentation (Final Program and Abstract Book- PDFs on the Symposium website) and the Symposiums website | ✓ | ✓ | ✓ |
| Industry Symposium | ✓ 60min | | |
| Industry Lecture | | ✓ 30 min | |
| Premium Exhibition space- without build up- Priority in the choice of space | 6m2 | 6m2 | 6 m2 |
| Advertisements in the Final Program (PDF on the Symposium website) and in the Abstract Book | Back cover | Inside Back Cover page or Inside Front Cover page | 1 Inside full page |
| Complimentary Company staff Registrations | 4 | 3 | 2 |
| Video Commercial (Video or static image) playing in the main hall during break time and in the exhibition area up to: | 2 minutes | 1 minute | 30 seconds |
| Logo link in the Symposium website | ✓ | ✓ | ✓ |
| Word company profile in the Final Program (PDF on the Symposium website), Symposium website and IPPF official enduring website | 500 word | 300 word | 150 word |

The cost of the exhibition rental (space only) is
€ 500 per m2 + applicable taxes
(Major sponsors will be given priority in the selection of the exhibition space)

The above cost includes:

- 500 Watt electric power supply
- General cleaning after set up and before the opening of the exhibition area
- Two (2) exhibitor badges per 6m2
- Minimum space rental is 6m2

Hospitality suites: upon request

Opportunity to hire a room at the Symposium's venue that may be used as a Hospitality Suite. Catering and AV equipment available at an additional cost.

REMITTANCE

The entire balance must be remitted **no later than March 11th, 2024** using the means of payment specified on the contract.

Payment can be split as follows:

- 50 % of the total amount **upon submitting the application form.**
- Balance of the total amount **by March 11th, 2024**

TECHNICAL EXHIBITION MANUAL

The Symposium Organizers will send further technical information to all exhibitors including information on furniture rentals, hostesses etc.

INVOICING POLICY

You will not receive your invoice in printed form by postal mail. Your invoices will be sent by e-mail and the electronic document is considered as the original invoice at the end of the Symposium.

CANCELLATION POLICY

All cancellations should be sent in written to
Mr. Alexandros Terzis: aterzis@era.gr

The following cancellation fees will apply:

20% of the total amount of sponsorship for cancellations received before March 11th , 2024.

FOREWORD

For participating companies, a booth has always represented one of the most effective means of promotional communication. In addition to spotlighting the company's presence at the Symposium, the booth achieves three essential aims:

- Consolidating corporate image
- Promoting products by providing first-hand knowledge of them
- Facilitating contact with clients by creating a point of reference

EQUIPPING & SETTING UP BOOTHS

Exhibition space and booths are defined as the bare space occupied. Any type of equipment may be set up for display at a booth. Available spaces are shown on the enclosed plan.

All the exhibitors will receive a booklet with technical information, shipping address and labeling guidelines for the stand.

SET UP

Wednesday April 10th, 2024 Exact hours to be confirmed.

DISMANTLING

Friday April 12th, 2024 At the end of the scientific program /Exact hours to be confirmed.

CONFIRMATION OF RESERVATIONS

Enclosed application form should be filled out and sent by e-mail to **ERA Ltd.**

Booth placement in exhibition space is definitive, however the Organizing Secretariat reserves the right to change location based on the received reservations.

All sponsorships include:

- **Logo/Hyperlink on the Symposium website**
- **Acknowledgement in the Final e-Program**

Timeslots have been designated and will be allocated on a "first come first served" basis, except to Major sponsors who will have priority in the selection of the time slot. Sponsors who are interested should apply in writing before **February 19th, 2024**

The Company will propose the topic of the symposium and the invited speakers, subjected to the approval of the IPPF Scientific Committee.

60' INDUSTRY SESSION

€ 5.000 + applicable taxes

Above cost includes:

- 60 minutes hall rental
- Standard audio/visual equipment
- 1 hostess ½ hour prior to the symposium
- 1 mail blast with session invitation to all registered participants

Important Notes

- Speakers & Moderators will be invited by the Sponsor
- Travel costs, accommodation and registration fees will be covered by the Sponsor
- Program, subject to the approval of the Symposium Scientific Committee
- Deadline for detailed program: **March 11th, 2024**

30' INDUSTRY SESSION

The Company will propose the topic of the symposium and the invited speaker, subjected to the approval of the IPPF Scientific Committee.

€ 3.000 + applicable taxes

- Above cost includes:
- 30 minutes hall rental
- Standard audio/visual equipment
- 1 hostess ½ hour prior to the symposium
- 1 mail blast with session invitation to all registered participants

Important Notes

- Speaker & Moderator will be invited by the Sponsor
- Travel costs, accommodation and registration fees will be covered by the Sponsor
- Program, subject to the approval of the Symposium Scientific Committee
- Deadline for detailed program: **March 11th, 2024**

Speakers Preview Desk | Exclusive Sponsorship: € 2.000 + applicable taxes

- Sponsor logo on signage of the PC Reception
- Sponsor logo on the screen saver of every workstation
- Opportunity to provide mouse pads for every workstation (sponsor's production)

Poster Area | Exclusive Sponsorship : € 2.000 + applicable taxes

- Sponsor logo on signage of the Poster Area

Sponsor's logo on Pads & Pens: € 2.000 + applicable taxes

- Opportunity to place company logo on Pads & Pens
- The Organizing Committee will select the type and design of Pads & Pens, provided that health protocols allow them

Sponsor's logo on Bags: € 2.000 + applicable taxes

- Opportunity to place company logo on the Congress' bags.
- The Organizing Committee will select the type and design of the bags, provided that health protocols allow them

Sponsor's logo on Lanyards: € 2.000 + applicable taxes

- Opportunity to place company logo on the lanyards.
- The Organizing Committee will select the type and design of the lanyards, provided that health protocols allow them

Video Commercial: € 1.500 + applicable taxes

A video or a static image with the sponsors commercial up to 1 minute will be played in the main hall during the breaks, and in the exhibition area at all times, in a loop along with videos and images of other sponsors.

Advertisements : € 800 + applicable taxes

Advertisement in the Final program (PDF on the Symposium website) and in the Abstract Book

- Inside full page

Banner Placement: € 1.000 + applicable taxes

Banner (1m wide) of the sponsoring company will be placed in the exhibition area. The construction of the banner is borne by the sponsoring company. [Without physical presence & table].

Newsletter mailing service | Up to 2 Sponsors: € 1.500 + applicable taxes

Gain additional exposure by placing your company's logo on the Symposium's Newsletter.

Newsletters will be sent out regularly to Symposium's database.

Only the organizers will be in charge in sending the email out :

- 2 emailing shoots are included in this service

Hospitality suites: upon request

Opportunity to hire a room at the Symposium's venue that may be used as a Hospitality Suite. Catering and AV equipment available at an additional cost.

APPLICATION FORM

| | |
|----------------------|--|
| COMPANY NAME: | |
| VAT NUMBER: | |
| ADDRESS: | |
| CITY STATE/PROVINCE: | |
| COUNTRY / ZIP CODE: | |
| E-MAIL ADDRESS: | |
| CONTACT NAME: | |
| TITLE AND POSITION: | |
| MOBILE NUMBER: | |

We confirm our sponsorship under the following formula: € _____ + tax

We would like to reserve exhibition space: _____ (booths) for a total of _____ square meters, at a total of € _____ + tax

We await your confirmation of these services and the contract for them. Our company hereby agrees to meet the financial obligations arising from this request.

Date

Signature and company seal

Payment should be made through bank transfer to **ERA LTD:**

BANK NAME : **ALPHA BANK**

ACCOUNT NUMBER:101-00-2002-044307

IBAN: GR66 0140 1010 1010 0200 2044 307

SWIFT: CRBAGRAAXXX

HOLDERS ACCOUNT: ERA LTD

BANK ADDRESS : 40 STADIOU STR. P.C.102-52 ,ATHENS KENTPIKO

ERA LTD ADDRESS: 17 ASKLIPIOU STR. ATHENS

Please enclose a copy of transfer receipt with the Application Form.

All related bank charges should be covered by the applicant.

ARTICLE 1 – General

Specifications concerning the organization of the Exhibition, in particular its opening and closing dates, its opening hours and admission price are decided by and may be modified according to the will of the organizers.

In the event of an extension, exhibitors who so request, may be authorized to close their exhibition spaces on the date initially agreed, but they may not remove products on display nor change the appearance of the exhibition space before the date fixed by the Exhibition organizers.

If for major, unpredictable or economic reasons (such as fire, flooding, destruction, accident, force majeure, local or national strike, riot, insecurity risks, storm, terrorist threat,...), the Exhibition cannot be held, exhibitors' applications will be cancelled and deposits will be returned, after payment of expenses incurred.

The exhibitor leaves it up to the organizer to evaluate if the Exhibition must be suspended or evacuated for major, unpredictable or economic reasons or in the event of threat for the safety of the public and undertakes not to make any objection against its decision whatsoever. The exhibitor shall undertake to respect and respect the measures of the Exhibitor Services Manual. The exhibitor is responsible to the organizer for non-observance of the schedule of conditions («le cahier des charges») established by the owner or the main tenant of the site placed at the disposal of the Exhibition organizer. The organizer is not liable for any consequences arising from the enforcement of the provisions of these general regulations.

ARTICLE 2 - Conditions of participation

The organizer determines the categories of Exhibitors and establishes the list of products and/or services exhibited. Exhibitors may present only equipment, products, processes or services manufactured or designed by themselves, or for which they is an agent or distributor; in the latter case, they must attach to his application, the list of brands whose products they intends to exhibit or whose services they intends to present.

After consideration, the organizers may exclude products and/or services which do not appear to them to correspond to the aim of the Exhibition, or allow the presentation of products and/or services which do not appear on the list but which may be of benefit to the Exhibition. Sales comprising immediate on-site delivery to the buyer are prohibited. In pursuance of the regulation concerning authorized exhibitions, any exhibitor agrees to exhibit only products or equipment in conformity with Greek regulations, except for products or equipment destined for use exclusively outside Greek territory. Moreover, any exhibitor agrees not to proceed with any advertising liable to induce into error or to constitute unfair competition. The products and services presented by the exhibitors must comply with law and order and the laws in effect. For this reason, it is strictly forbidden to exhibit products illicit or proceeding from illicit activities. It is also forbidden for unauthorized person, under the law, to propose services and products which do not comply with the relevant regulated activities by the law. Any violation of these provisions may result in legal proceedings against the offending exhibitor, without measure which could take the organizers to cease the disorder.

ARTICLE 3 – Price of the organization service

The price of the organization services is decided by the organizer and may be revised by the organizer if there is a modification to its components, including but not limited to variations in the cost of materials, labor, transportation and services as well as tax and social charges.

ARTICLE 4 – Terms of payment

Payment for the organization services and other associated costs is to be made by the settlement dates and by methods fixed by the organizer and notified to the exhibitor in the agreement.

For any late application of participation, the first payment is equal to amounts already due at the date of receipt of the application. The same provision applies to exhibitors on the waiting list who are allocated an exhibition space for his products which becomes vacant.

ARTICLE 5 – Failure to pay

If an exhibitor should fail to pay on due dates and by the specifications stipulated in the preceding article, the organizer shall be entitled to apply the conditions contained in article 7 «Withdrawal». This interest shall be due as of right, and shall be calculated against the aforementioned sum from the date upon which the payment should have been made until the effective date of payment.

ARTICLE 6 – Payment Policy

The following payments should be made in order to complete the sponsorship.

- 50% of the total amount upon submitting the application form.
- Balance of the total amount by March 11th , 2024.

Article 7 – Withdrawal

In the event of withdrawal or non occupancy of the exhibition space for any reason whatsoever, or in the event of cancellation of equipment for the stand and various options, amounts partially or fully paid and/or outstanding, for the organization service and incidental costs, are the property of the organizer even if another exhibitor uses the exhibition space. An exhibitor shall be deemed to have withdrawn if, for any reason whatsoever he should fail to take possession of his exhibition space a day prior to the Exhibition opening. The organizer may therefore dispose of the defaulting exhibitor's exhibition space and may remove any visual communication regarding the defaulting exhibitor's products and the latter shall have no right to claim a refund or compensation.